

Baraboo BID Meeting Minutes  
11/20/19

Present: Members: Stelling, Fay, Marklein, Kolb, Sloan, Wickus, Byberg  
Others: Geick, Kierzek

Absent: Brunker, Steffes

President Fay called the meeting to order at 5:47

Approval of October 2019 minutes: Kolb/Stelling  
Adoption of Agenda: Stelling/Sloan

President: None  
Secretary: None  
Treasurer: None  
Appearances:  
Business Development:  
Finance: None  
Parking: None  
Promotions:

Old Business

1. Branding update: Committee looking to confirm funds for matching Gem grant
2. Ad Hoc Committee: City Council approved negotiating with County re: City-owned land adjacent to County parking lot
3. Approved BID Assessment: No feedback from building owners

New Business

1. Vouchers:
  - a. Countryside Refind \$569  
(Appearances) Christmas décor
  - b. DBI refund for credit card purchase \$657.14  
(Appearances) Hanging baskets
  - c. Boy Scouts \$1,889.12  
(Appearances) Garland
  - d. Lacey Steffes \$620  
\$385  
(Promotions) Social media ads for Farmer's Market
  - e. DBI \$750  
(Promotions) Farmer's Market Music
  - f. Fred Moh \$446.30  
(Promotions) Farmer's Market
  - g. Don-Rick Insurance \$635

**Total:**

**\$5,951.56**

Approved: Byberg/Sloan

2. Civic Center Wall Mural: Discussed Baraboo Public Arts call for under-21 year old submissions; BPA is looking for donations.
3. Open Board Seat Recommendation: Fay sent out an email to building owners. Mike Yount (Tin Roof Dairy) expressed interest.
4. Thank you, Ed and Lacey!

Motion to adjourn at 6:06 by Sloan/Kolb